



CEJ
live

2022

EXPO

MEDIA PACK 2022

14 JUNE 2022 / 12PM-5PM

SUPPORTED BY





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THE LARGEST ONLINE GATHERING OF THE FLOORING INDUSTRY

The CFJ Online expo is set to be a spectacular event in 2022 with 40 brands broadcasting live from their showrooms, training centres and demo areas.

The event will enable contractors, retailers, architects, developers and facility managers to watch product launches, demonstrations, technical talks, design and sustainability advice and then ask questions.

Including:

- Live floor art installation and interviews from MN Training Centre
- The Sustainability Summit
- Skills and labour shortage talk
- Factory and showroom tours
- Technical talks
- New product launches
- Offers and competitions

WWW.CFJLIVEEXPO.CO.UK





- ✓ Broadcast live in your own room at the expo using a digital camera or high quality webcam
- ✓ Present technical talks, demonstrations, product launches from anywhere in the world
- ✓ Multiple feeds can be achieved using showrooms, training centres, demo areas or pop up stands/displays in offices
- ✓ You can also show videos, powerpoints etc as your live feed - ***The possibilities are endless***

Visitors to each room have a navigational panel where they can type in questions, go live with you in the room (all visitor cameras and mics are switched off unless exhibitors allow a visitor to go live), request a follow up call at the click of a button, market research polls and request one to one meetings at the event.

The audience will be made up of contractors,

retailers, distributors, architects, developers, facility managers and housing associations who can come and go throughout the afternoon without leaving their workspace.

The event is easily accessible using desktop, laptop, tablet or mobile.

This event will open the doors to the industry and allows you to take visitors around your showrooms, factories


and training centres which they would not normally see.


All exhibitors will need to work to a schedule a little like a TV channel so these times can be printed in the supplement so visitors can plan where to go in the event


We are more than happy to explain how the expo works in a short zoom meeting - please contact us for further information.


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A large, semi-transparent orange graphic overlaying a background image of a hand holding a laptop. The graphic is divided into six rectangular sections, each containing an icon and text describing an event feature.


 **Speak face-to-face**
WITH EXHIBITORS

 **LIVE presentation**
FROM EXHIBITORS

 **Get personal tours**
AROUND SHOWROOMS

 **LIVE demonstrations**
AT FITA

 **Get an inside glimpse**
AROUND FACTORIES

 **Floor**
COMPETITION

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BOOKING INFORMATION

All you need to take part in the event is a standard webcam or digital camera and any company in the industry can take part easily.

You can see this by watching the videos on www.cfjliveexpo.co.uk

The cost is just **£1950** for your own “virtual” room at the event.

If you would like to book your space at the event or receive further information please contact:
karen.oriordan@kick-startpublishing.co.uk
or call **01892 752 400**

PREVIEW SUPPLEMENT

Publication: 3 June

To advertise in our Expo Supplement - sent to all CFJ readers with their June issue and also in digital format to all registered visitors to the event plus our list of specifiers.

PRICES:

£1000 - Full page advert

£525 - Half page advert

£295 - Quarter page advert

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